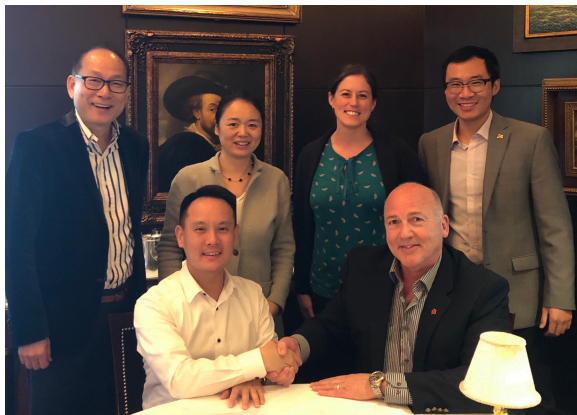


FOR IMMEDIATE RELEASE

Corey Nutrition Pet Food to Hit Shelves in China New Brunswick-based Company Secures Partnership with Dogness International

Fredericton, New Brunswick, April 17, 2019 - Corey Nutrition Company is pleased to announce a new partnership with Dogness (International) Corporation. The deal is expected to help Corey Nutrition significantly grow its international brand presence and scale its overseas distribution network.

Dogness will distribute Corey North Paw, one of Corey Nutrition's popular pet food brands, throughout China. Previously, Dogness successfully partnered with world-class pet retailers, including retail giant IKEA.



Front row, from left to right: Silong Chen (CEO and Chairman of Dogness Pet Care China), Lee Corey (CEO of Corey Nutrition Company). Back row, from left to right: Johan Chan (Director of Dogness Pet Care China), Dr. Yunhao Chen (CEO of Dogness International), Emily Corey (VP of Research & Development at Corey Nutrition), Jay Yang (International Sales Manager at Corey Nutrition)

“This partnership will be lucrative for our business and the local economy,” says Lee Corey, CEO and founder of Corey Nutrition. “It reaffirms that high-quality products are being manufactured in Canada and there’s an appetite for them overseas, where we can reach new pet families.”

Corey North Paw is a high-end pet food made with zero grains but plenty of goodness, including sustainably-sourced Atlantic herring and lobster. The brand offers several formulas for dogs and cats at all life stages.

“We’ve been working hard to break into the marketplace in China and we’re very pleased to work with an esteemed partner like Dogness,” says Jay Yang, International Sales Manager at Corey Nutrition. “They’re a trusted and respected company that mirrors what’s important to our business.”

Both Corey Nutrition and Dogness share the belief that dogs and cats are important, well-loved family members who deserve only the best. This passion for pets and their wellbeing is at the heart of its operations.

“We appreciate the opportunity to partner with Corey Nutrition and build a long-lasting and rewarding relationship,” says Silong Chen, CEO of Dogness Pet Care China. Dr. Yunhao Chen, CEO of Dogness International, adds that “we look forward to exploring the exponentially growing Asian pet market together with Corey.”

Corey North Paw pet food will be on store shelves in China by early 2020.

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About Corey Nutrition Company

Founded in 1982 in Fredericton, New Brunswick, Canada, Corey Nutrition is the friendly, family-owned pet food manufacturer known for its nutritionally-superior brands: Inukshuk Professional Dog Food, ProSeries and Corey North Paw. It was the first pet food company in the world with food safety protocols rigorous enough for human grade food. Corey Nutrition also manufactures a number of private label brands.

To learn more about Corey Nutrition, visit corey.ca.

About Dogness (International) Corporation

Headquartered in Dongguan, Guangdong Province, China, Dogness (International) Corporation has been manufacturing leashes and collars for over 15 years. The company recently expanded its product offerings to include smart technology pet products with unique features such as GPS, voice communication and step tracking.

To learn more about Dogness (International) Corporation, visit dognesspet.com.

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